Scientify · Research

Your Research Funding Platform

How to find funding faster, with **ScientifyResearch**

Judy Mielke, PhD. CEO & Founder | October 21, 2026



ABOUT US

Scientify·Research

Award-winning research support company empowering researchers and research managers



Judy Mielke, PhD
Founder & CEO



Kate Gardner
Co-founder

11 team members in Stockholm, Portugal, Germany, Brazil & USA

2021 — ScientifyResearch launched

2022 — Vinnova/Marie Curie grant
Karger Vesalius Innovation Award

2023 — APE "dot coms to watch" award
Outsell's Emerging 50 List
Venture Cup Sweden
Flemingsbergs Science Award

2025 — Women TechEU Award
Coaching & Consultation

2026 – Q2 — Customized database

2026 – Q4 — AI grant matching

Microsoft For Startups · VINNOVA · venture cup · VESALIUS INNOVATION AWARD by Karger Publishers · APE Academic Publishing in Europe · OUTSELL · WOMEN TechEU

WARM WELCOME!



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AGENDA

Agenda

01 Your research funding questions

02 Research funding first principles

03 How we support you and your research funding needs at **ScientifyResearch**

04 Live demo of the ScientifyResearch platforms

05 Preview of AI-supported grant matching service

06 Book your own institutional demo with us

01

Your research funding questions

Research funding: The common challenge among all researchers

RESEARCH FUNDING

Your research funding questions: ANSWERED

- **Funding discovery**
  - Career stages
  - Disciplines
  - Region-specific funding
- **Funding success**
  - How to prepare winning proposals
- **ScientifyResearch supports your funding journey**
  - **Research funding database options**
  - **Research funding success services**



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FUNDING DISCOVERY

Where to find funding

- Your university’s grant office resources
- Your academic societies
- Directly from your national funders
- Google, ChatGPT, Claude and more…
- A comprehensive, well structured and easy-to-use research funding database



RESEARCH FUNDING DATABASE BENEFITS

Why research funding database?

- **The answer was in your questions:**
  - Career stages: PhD, Postdoc, PI
  - Disciplines: NCD, Cancer, Mathematics, etc.
  - Specific country, region
- **Funding eligibility is complex!** A funding database ensures that you have the right information at the right time - you don't need to spend time guessing the requirements. You **know** the requirements.



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02

RESEARCH FUNDING

First principles: foundational knowledge for your funding success

FUNDING SUCCESS

What do funders want?

- **Eligibility criteria**
  - Non-negotiable
  - Funding databases help you navigate this
- **Funders' mission**
  - **Advance funders' mission**



FUNDER INSIGHTS

Funders' mission reflected in funding calls

- **Capacity building**
  - Career-stage focused grants, e.g. postdoc fellowships
- **Mission focused**
  - Bottom-up: investigator-initiated proposals
  - Top-down: policy-driven calls



FUNDING SUCCESS

What makes a funded proposal?

- **Eligiblity**
  - This is a MUST; if unsure, do reach out to clarify
- **Deadline**
  - Again, non-negotiable, unless you have prior approval
- **Fit**
  - Effectively communicate the value of your research, why it is the BEST at advancing the funder's mission



Lesson 1: It's NOT about you, it's what you can do for the funder

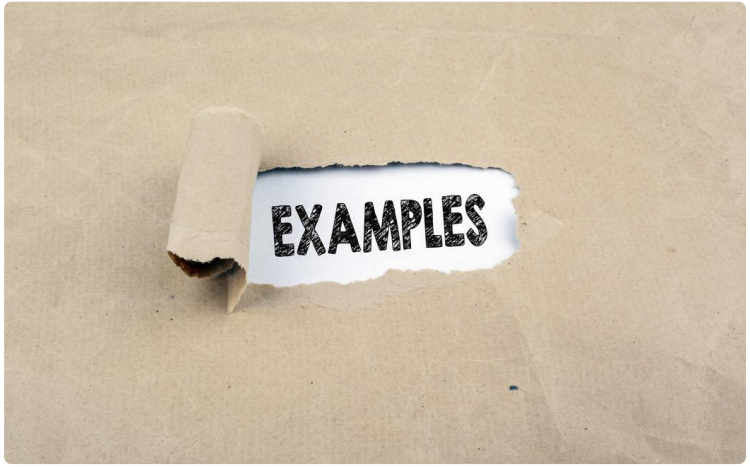
FUNDING SUCCESS

Help the funder prioritize your proposal

Audience-focused communication

- **From:** My research is focused on maternal health and related public policy.

- **To:** Funding this project would give [funder] clear evidence on which maternal health interventions deliver the most impact per dollar, so future investment can be targeted with confidence.



Finding the right fit: keywords

- **Funders:** use broad keywords, especially in capacity-building calls
- **Researchers:** use specific keywords, focused on their research areas



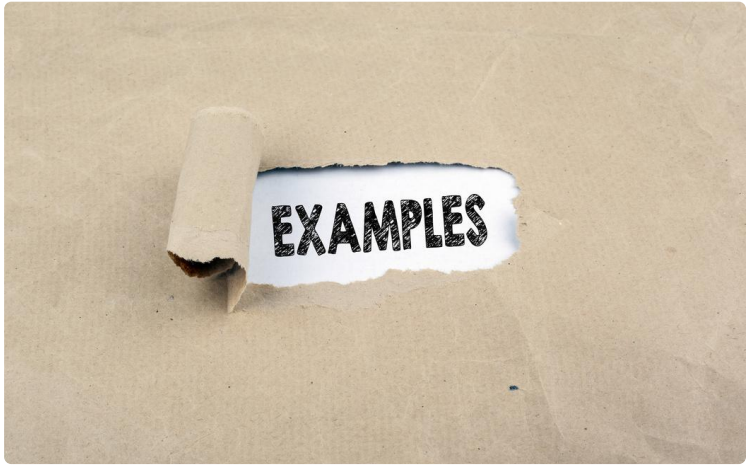
Lesson 2: A grant proposal is NOT a journal paper

FUNDING SUCCESS

Using the “right” keywords

Examples of keywords

- Medicine > Oncology > Gynecological cancer > Breast cancer > BRCA1 / BRCA2
- Social science > economics > circular economy > textile recycling
- Engineering and Technology > Computer sciences > Artificial intelligence > Remote sensing



Lesson 3: A research funding database can help you better understand the keywords to use to find the right funding for you

FUNDING SUCCESS

Funder criteria

Excellence

Impact

Feasibility



Lesson 4: Funder criteria vary, but the CORE requirements are almost always universal: is this a great idea, how great is your potential impact, and finally, **can you actually deliver this?**

FUNDING SUCCESS

A portfolio approach to financing your academic career

- Can you actually deliver? Also based on your track record!
- The Matthew Effect: early funding leads to more funding (**Bol et al. PNAS 2018**)
- Start with “smaller” grants
- Apply strategically but also regularly
- Diversify your funding sources



Lesson 5: Use a research funding database to regularly scan for more opportunities

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03

RESEARCH FUNDING

Solutions for research funding discovery and success with ScientifyResearch

SCIENTIFY RESEARCH SOLUTIONS

scientifyresearch.org scientify.org

	Premium individual	Premium admin	Premium institution	Customized premium solution
Grants available	10,000+	10,000+	10,000+	10,000+
Grant tracking options	✓	✓	✓	✓
Eligibility filters	✓✓	✓✓✓	✓✓✓	✓✓✓
Users	1	1 - Multiple	Whole institution	Whole institution
Download grants	From favorites	From search and favorites	From search and favorites	From search and favorites
Admin data support	–	–	Some	Comprehensive
Admin functions	–	–	Some	Comprehensive
AI matching	–	✓	✓	✓
Grant-writing coaching and workshops	Optional packages available			

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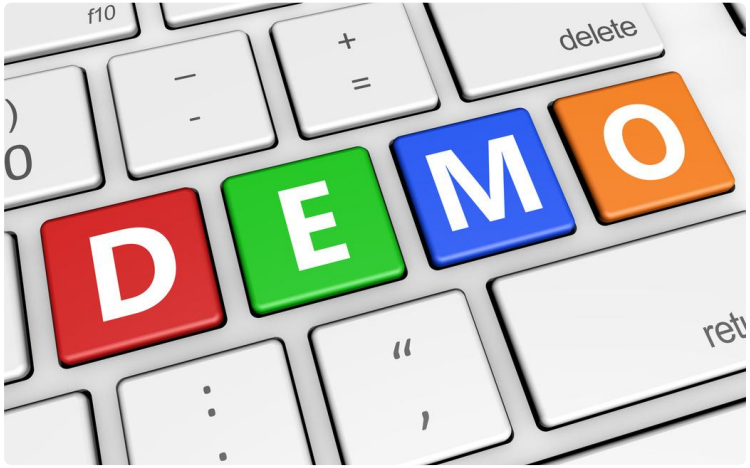
04

LIVE DEMO of SCIENTIFY.org

Premium, customized database solution - for research administrators and researchers

Live demo of scientify.org

- **Eligibility filters**
  - Location, Career stage, Discipline, Grant types, etc.
- **Grant information simplified**
  - Enhanced titles
  - Standardized descriptions
  - Structured requirements
- **Grant tracking services**
  - Bookmark, Calendar, Alerts, Notes
- **Admin functions**
  - Internal deadlines
  - Internal grants
  - Curate your own grant lists
  - Reporting usage



GET IN TOUCH!

We look forward to hearing from you



Judy Mielke, PhD
Founder & CEO



Kate Gardner
Co-founder

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Book a call with us

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